



Canada Soccer Grassroots Soccer Fests Festival de Soccer de base de Canada Soccer

FESTIVAL OBLIGATIONS



- A. **Name of Festival**
- The primary name of your festival is “**Canada Soccer Grassroots Soccer Fests**”
 - The event must be referred to under this name in all marketing and promotional materials, including your website
- B. **Sponsorship Exclusivity Terms, Banners**
- No sponsor will have more than one sponsor banner and this banner can be no larger than 3’ x 8’
 - All banners are to be prominently displayed in main gathering area (e.g. Soccer Fields or other high traffic areas).
- C. **Sponsor Approvals**
- All clubs must confirm local sponsors at time of application
 - Club can add additional sponsors up to 2 weeks prior to event as long as there are no conflicts and the sponsor is approved for participation in the event by Canada Soccer. After this 2 week deadline, no further sponsors can be added to the event

Canada Soccer reserves the right to add additional sponsors to the festival program up to 2 weeks prior to event. In areas of category conflict, the festival sponsor rights supersede the rights of the local club sponsor.

Festival Sponsor Categories – Please see the Sponsorship Exclusivity Terms Appendix for detailed explanation of conflicting sponsors

D. **Proof of Performance (to receive second installment of grant)**

The following photographs are required (at least 10 total):

- All banners on display (including club sponsors)
- Overall event facility
- Sponsor activation activities, for example:
 - Allstate on-site activations *(only at applicable festivals)*
 - Burnbrae Farms on-site activations *(only at applicable festivals)*
 - Dare on-site activations *(only at applicable festivals)*
 - Ferrero on-site activations *(only at applicable festivals)*
 - Hellmann's on-site activations *(only at applicable festivals)*
 - Maple Lodge Farms on-site activations *(only at applicable festivals)*
 - StorageVault on-site activations *(only at applicable festivals)*
 - Telus on-site activations *(only at applicable festivals)*
 - Walmart on-site activations *(only at applicable festivals)*
 - Volkswagen on-site activations *(only at applicable festivals)*
- Copy of all marketing and promotional materials (newspaper, website, etc.)
- Completed festival Evaluation

E. **Sponsor Giveaways**

- Items to be determined

Thank you to the following partners for proudly supporting soccer across Canada



You're in good hands.

