



Canada Soccer Grassroots Soccer Fests

Festival de Soccer de base de Canada Soccer

FESTIVAL OBLIGATIONS



A. Name of Festival

- The primary name of your festival is “**Canada Soccer Grassroots Soccer Fests**”
- The event must be referred to under this name in all marketing and promotional materials, including your website

B. Sponsorship Exclusivity Terms, Banners

- No sponsor will have more than one sponsor banner and this banner can be no larger than 3' x 8'
- All banners are to be prominently displayed in main gathering area (e.g. Soccer Fields or other high traffic areas).

C. Sponsor Approvals

- All clubs must confirm local sponsors at time of application
- Club can add additional sponsors up to 2 weeks prior to event as long as there are no conflicts and the sponsor is approved for participation in the event by Canada Soccer. After this 2 week deadline, no further sponsors can be added to the event

Canada Soccer reserves the right to add additional sponsors to the festival program up to 2 weeks prior to event. In areas of category conflict, the festival sponsor rights supersede the rights of the local club sponsor.

Festival Sponsor Categories – Please see the Sponsorship Exclusivity Terms Appendix for detailed explanation of conflicting sponsors

D. Proof of Performance (to receive second installment of grant)

The following photographs are required (at least 10 total):

- All banners on display (including club sponsors)
- Overall event facility
- Sponsor activation activities, for example:
 - Allstate on-site activations (*only at applicable festivals*)
 - Burnbrae Farms on-site activations (*only at applicable festivals*)
 - Dare on-site activations (*only at applicable festivals*)
 - Ferrero on-site activations (*only at applicable festivals*)
 - Hellmann's on-site activations (*only at applicable festivals*)
 - Maple Lodge Farms on-site activations (*only at applicable festivals*)
 - StorageVault on-site activations (*only at applicable festivals*)
 - Telus on-site activations (*only at applicable festivals*)
 - Walmart on-site activations (*only at applicable festivals*)
 - Volkswagen on-site activations (*only at applicable festivals*)
- Copy of all marketing and promotional materials (newspaper, website, etc.)
- Completed festival Evaluation

E. Sponsor Giveaways

- Items to be determined

Thank you to the following partners for proudly supporting soccer across Canada

